

Partnership Opportunities

BROHEIM'S
INDOOR GOLF & PUB

Presents the :

First Tee Cup

Friday, September 20th, 2019

THE FIRST TEE
IS
MORE
THAN A
GAME

WE LEARN...

- * HONESTY
- * INTEGRITY
- * JUDGMENT
- * RESPECT
- * COURTESY
- * CONFIDENCE
- * SPORTSMANSHIP
- * RESPONSIBILITY
- * PERSEVERANCE



PARTNERSHIP OPPORTUNITIES

CADDIE SPONSOR - \$3,500

Company name and/or logo recognition on the pin flags on each hole

- Company recognition at the reception
- Company name and/or logo recognition on the FIRST TEE CUP tournament registration website
- Company name and/or logo recognition on The First Tee of Central Iowa website (year-long presence)
- 30 days of digital signage on all SIMS, courses and holes at Broheim's Indoor Golf
- Recognition on the FIRST TEE CUP sponsor sign

Two (2) twosomes (27 holes) inclusive of the following per player:

- Green fees, cart, and use of the practice facility
 - Complimentary lunch and appetizers in between each session
 - Opportunity to play for pin prizes and awards
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CART SPONSOR - \$2,500

Company name and/or logo recognition on all golf carts

- Company recognition at the reception
- Company name and/or logo recognition on the FIRST TEE CUP tournament registration website
- Company name and/or logo recognition on The First Tee of Central Iowa website (year-long presence)
- 30 days of digital signage on all SIMS, courses and holes at Broheim's Indoor Golf
- Recognition on FIRST TEE CUP sponsor sign

Two (2) twosomes (27 holes) inclusive of the following per player:

- Green fees, cart, and use of the practice facility
 - Complimentary lunch and appetizers in between each session
 - Opportunity to play for pin prizes and awards
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LUNCH SPONSOR - \$2,000

Individual/Company will underwrite the cost to provide lunch for each golfer.

Company name/logo recognition as the Lunch Sponsor on event materials including, but not limited to:

- Recognition on the FIRST TEE CUP tournament registration website
- Recognition on The First Tee of Central Iowa website (year-long presence)
- Company recognition during lunch
- 30 days of digital signage on all SIMS, courses and holes at Broheim's Indoor Golf
- Recognition on the FIRST TEE CUP sponsor sign

Two (2) twosomes (27 holes) inclusive of the following per player:

- Green fees, cart, and use of the practice facility
 - Complimentary lunch and appetizers in between each session
 - Opportunity to play for pin prizes and awards
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BEER SPONSOR - \$1,500

Individual/Company will underwrite the cost to provide beer for golfers 21 yrs. of age or older.

- Company recognition at the reception
- Company logo/name placed at all refreshment stops
- 30 days of digital signage on all SIMS, courses and holes at Broheim's Indoor Golf
- Recognition on the FIRST TEE CUP sponsor sign

One (1) twosome (27 holes) inclusive of the following per player:

- Green fees, cart, and use of the practice facility
 - Complimentary lunch and appetizers in between each session
 - Opportunity to play for pin prizes and awards
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DRIVING RANGE SPONSOR - \$750

- Company name and/or logo recognition on two (2) signs placed at the driving range
 - Company recognition at the reception
 - Opportunity to brand and handout promotional items at the facility
 - Company name and/or logo recognition on The First Tee of Central Iowa website
 - 30 days of digital signage on all SIMS, courses and holes at Broheim's Indoor Golf
 - Recognition on the FIRST TEE CUP sponsor sign
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PUTTING GREEN SPONSOR - \$750

- Company name and/or logo recognition on two (2) signs placed at the practice putting green
 - Company recognition at the reception
 - Opportunity to brand and handout promotional items at the facility
 - Company name and/or logo recognition on The First Tee of Central Iowa website
 - 30 days of digital signage on all SIMS, courses and holes at Broheim's Indoor Golf
 - Recognition on the FIRST TEE CUP sponsor sign
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TWOSOME SPONSOR - \$190 (27 holes)

\$150 (18 holes)

\$110 (9 holes)

In this unique event, teams are made up of two players (twosomes). Teams will have the option to play 9, 18, or 27 holes. Each 9-hole session will be played as a Ryder Cup-esque scoring format.

Scoring formats are: Scramble (3 holes), Alternate Shot (3 holes), and Best Two-Ball (3 holes).

One (1) twosome includes the following for each player:

- Green fees, cart, and use of the practice facility
 - Complimentary lunch and appetizers in between each session
 - Opportunity to play for pin prizes and awards
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TEE SPONSOR - \$250

- Company name and/or logo recognition on one (1) sign placed at the tee box
 - Company recognition at the reception
 - Opportunity to brand and handout promotional items at your designated hole
 - 30 days of digital signage on all SIMS, courses and holes at Broheim's Indoor Golf
 - Recognition on the FIRST TEE CUP sponsor sign
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THE FIRST TEE OF CENTRAL IOWA, FIRST TEE CUP DONATION - ACE LEVEL

- The First Tee of Central Iowa Donation - \$1,000
- Company name recognition on The First Tee of Central Iowa website (year-long presence)
- 30 days of digital signage on all SIMS, courses and holes at Broheim's Indoor Golf
- Name recognition on the FIRST TEE CUP sponsor sign

THE FIRST TEE OF CENTRAL IOWA, FIRST TEE CUP DONATION - EAGLE LEVEL

- The First Tee of Central Iowa Donation - \$500
- 30 days of digital signage on all SIMS, courses and holes at Broheim's Indoor Golf
- Name recognition on the FIRST TEE CUP sponsor sign

THE FIRST TEE OF CENTRAL IOWA, FIRST TEE CUP DONATION - BIRDIE LEVEL

- The First Tee of Central Iowa Donation - \$250
- 30 days of digital signage on all SIMS, courses and holes at Broheim's Indoor Golf
- Name recognition on the FIRST TEE CUP sponsor sign

THE FIRST TEE OF CENTRAL IOWA, FIRST TEE CUP DONATION - PAR LEVEL

- The First Tee of Central Iowa Donation - \$100
 - Name recognition on the FIRST TEE CUP sponsor sign
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All proceeds benefit The First Tee of Central Iowa in delivering life-changing programs to our youth.